

**THE WOMEN'S COLLEGE OF THE UNIVERSITY OF DENVER
MGMT 2805**

Principles of Management

**Spring 2008
Sunday 8-12:00 AM
March 30, April 6, 20, 27, May 11, 18, June 1**

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Course Description

MGMT 2805 is a survey course on the fundamentals of management and is required of all business majors. The course is designed to equip students with a foundational knowledge, perspective, and understanding of the problems, issues, and requirements facing today's managers in businesses and organizations.

Learning Outcomes

At the end of the course, students will be expected to have mastered the following learning outcomes:

1. understanding basic concepts of motivation and leadership
2. determining the effective organizational structure and design
3. assessing the role of strategy, structure, and people
4. prioritizing external forces and determining effective responses
5. analyzing future trends and business implications

Course Requirements

Since the focus of the course will be largely devoted to application of management concepts, grades for the course will be determined as follows:

First Examination	25%
Second Examination	25%
Paper	35%
Class Participation	15%

The examination for the course will focus more on the student's ability to pull together the material into logical and coherent arguments. Class participation will be measured by the student's involvement in discussion as well as any exercises, such as cases, that are scheduled during the term.

Term Paper

As noted previously, the primary focus of the class will be on the application of management concepts and tools to contemporary management concerns. In order to achieve this, a paper will be required of each student. The paper which will be 15-20 typed pages in length, will involve a topic devoted to the management of organizations today. It can range from an issue specific to a particular firm or industry or a topic that cuts across many organizations. The primary emphasis of the paper is where the issue is today and implications for future practice. The paper will be due on the last day of class, **June 1, 2008.**

In order to determine the overall scope of each plan, a tentative outline will be due **April 6, 2008.** All matter of style, grammar, and spelling will be considered; and I would recommend that you retain a copy for yourself.

Text

The text to be used in the course is:

Management, Stephen Robbins and Mary Coulter, Pearson/Prentice-Hall, 2007.

It is expected that students will have read the assigned material **prior** to the particular session.

Course Assignments by Topical Areas

Topic I: The Nature of Management

Chapters: 1, 2

Topic II: The Manager's Terrain

Chapters: 3-5

Topic III: Planning

Chapters: 6-9

Topic IV: Organizing

Chapters: 10-13

Topic V: Leading

Chapters: 14-17

Topic VI: Controlling

Chapters 18-19

In addition, the class will utilize other materials and experiential exercises to illustrate basic management concepts.